

NCC Cable System Order

Order #	62527643
Syscode	3146
System Name	Spectrum/Alliance, NE
Market	Denver-Boulder

AE	Matthew Marcus
Sales Coordinator	Allegra Garrett
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb18
-	

Flight Dates	04/30/18 - 05/06/18
Agency	Pinpoint Media
Advertiser	Adrian Smith for Congress

Client Code	72
Product Code	90
Est Code	883
Product Name	Smith (NE Statewide) 4.30-5.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/27/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$439.00	
Commission		\$65.85	
Net Total		\$373.15	
Total Spots		120	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.27 New Candidate Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	IPE
2	AEN	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	IPE
3	BTN		4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	IPE
4	BTN		4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	IPE
5	BTN		4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	IPE
6	DISC	AVG. ALL WKS<	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	IPE
7	DISC	AVG. ALL WKS<	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	IPE
8	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	IPE
9	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	IPE
10	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	IPE
11	FXNC	VARIOUS	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	IPE
12	HGTV	AVG. ALL WKS<	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	IPE
13	HGTV	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	IPE
14	HIST	AVG. ALL WKS<	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.00	\$70.00	30	IPE

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Version	1 Vs. 1
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Sold On	Cost Per Spot
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CPP	-	CPM	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	TWC	VARIOUS	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	120	0	0	0	0	0	0	0	0	0	0	0	120
AMT	\$439.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$439.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/18

62527643 | Denver-Boulder | Spectrum/Alliance, NE | 3146 |

NCC Cable System Order

Order #	62527643
Syscode	4639
System Name	Spectrum/Sidney, NE
Market	Denver-Boulder

AE	Matthew Marcus
Sales Coordinator	Allegra Garrett
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Feb18
-	

Flight Dates	04/30/18 - 05/06/18
Agency	Pinpoint Media
Advertiser	Adrian Smith for Congress

Client Code	72
Product Code	90
Est Code	883
Product Name	Smith (NE Statewide) 4.30-5.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/27/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$422.00	
Commission		\$63.30	
Net Total		\$358.70	
Total Spots		118	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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SPOTS	118	0	0	0	0	0	0	0	0	0	0	0	118
AMT	\$422.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$422.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/18

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